



Development Plan

Last updated
February 2010



1. INTRODUCTION

The Road Traffic Regulation Act 1984 and Road Traffic Act 1988 set out statutory duties and responsibilities for Road and Police authorities in the promotion of Road Safety. Following local government reorganisation in 1996 these authorities established the West of Scotland Road Safety Forum in order to maintain cohesion and co-operation in all aspects of road safety provision across the West of Scotland. Membership of the Forum consists of

Argyll and Bute Council
East Ayrshire Council
East Dunbartonshire Council
East Renfrewshire Council
Glasgow City Council
Inverclyde Council
North Ayrshire Council
North Lanarkshire Council
Renfrewshire Council
South Ayrshire Council
South Lanarkshire Council
West Dunbartonshire Council
Strathclyde Police
Strathclyde Fire & Rescue
Strathclyde Safety Camera Partnership
Strathclyde Partnership for Transport
Transport Scotland

1.2 The Forum has been operating successfully since 1996 and has achieved its primary aim of ensuring cohesion and co-operation in road safety provision following local government reorganisation. Notable achievements during these 13 years include:

- The Forum has maintained a regional focus on casualty reduction.
- Casualty statistics contained within 'Reported Road Casualties Scotland 2008' indicate that, during 2008, the West of Scotland Road Safety Forum area has achieved a 28% reduction in fatal casualties, a 50% reduction in serious casualties (a 49% reduction in all fatal and serious casualties), a 70% reduction in child fatal and serious casualties and a 35% reduction in slight casualties, based on the 1994-1998 average.
- The Forum has assisted co-operation between authorities achieving a range of efficiencies in the design and production of road safety educational resources.
- The Forum has assisted co-operation between authorities achieving a range of efficiencies in respect of road safety campaigns.
- The Forum has shared information on road safety initiatives throughout its area.
- The Forum has provided consistency and continuity of the road safety message throughout the West of Scotland.

1.3 This document forms a Development Plan for the Forum. It seeks to build on the achievements of the Forum by restating its objectives and setting out specific aims, which are focused on the casualty reduction targets for 2010 and the Scottish casualty reduction targets for 2020 as set out in Scotland's Road Safety Framework to 2020.

2. MISSION STATEMENT

The Mission of the Forum was agreed at its inception. Considerable progress has been made towards achieving this mission however; it remains as relevant now as when it was agreed in 1996. The Mission of the Forum therefore remains:

“To develop a strategy of co-ordination and co-operation between Forum members, in relation to the delivery of Road Safety education, enforcement, engineering and encouragement in the West of Scotland, whereby all members will work jointly, where practicable, towards achieving Government set road safety casualty reduction figures”

3. FORUM OBJECTIVES

The Forum has stated its intention to achieve the Mission by pursuit of the general objectives noted below:

- A. To encourage a strategic approach to road safety engineering, education, enforcement and encouragement between members;
- B. To jointly fund, develop and market educational road safety resources;
- C. To develop and co-ordinate joint road safety publicity campaigns;
- D. To initiate and maximise funding for all activities relating to the work of the Forum;
- E. To initiate and sustain political and public support for activities relating to the work of the Forum;
- F. To identify and implement continued professional development;
- G. To monitor and evaluate the effectiveness of Forum activities.