

INFORMATION

from South Lanarkshire Council Corporate Communications and Public Affairs
Council Offices Almada Street Hamilton ML3 0AA. Tel 01698 453857 Fax: 01698 454949



To: Newsdesks
From: James Davitt (01698 453 857)
Date: 16/05/11
Pages: 2



The photo shows (l-r):

Norrie Perry, Driver, Norbert Dentressangle, Inspector Keith Prentice, Strathclyde Police, Eleanor Gibson, Road Safety Training Officer, South Lanarkshire Council, Murray Carle, Store Manager, Argos, Christiana Miller, Team Leader, Argos, Brian Gallacher, Transport Supervisor, Norbert Dentressangle and Councillor John Murray, Chair of the Road Safety Forum, South Lanarkshire Council.

Council DVD supports Decade of Action

AN educational DVD on road safety and Heavy Goods Vehicles has been produced by South Lanarkshire Council.

The main aim of the DVD is to highlight the risks to pedestrians and other road users from HGV vehicles and to support the launch of the UN Decade of Action for Road Safety 2011-2020.

The goal of the Decade of Action is: “to stabilize and then reduce the forecast level of road traffic fatalities around the world by increasing activities conducted at the national, regional and global levels”.

Around 100 governments have co-sponsored the UN resolution, which aims to establish an Action Plan with targets for raising helmet and seat belt use, promoting safer road infrastructure and protecting vulnerable road users, such as pedestrians and cyclists.

In the DVD produced by South Lanarkshire Council to support the launch, the driver of an HGV vehicle speaks about the challenges they face with regard to the width and length of the vehicle, side winds, stopping distances, weather conditions, reversing sounds, manoeuvres, “blind spots” and tail lifts.

It gives a “drivers eye view” of life behind the wheel of an HGV, giving a sense of the visibility problems the driver can encounter due to the design of the vehicles.

Chair of South Lanarkshire Council’s Road Safety Forum, Councillor John Murray, said: “We are delighted to be supporting the UN Decade of Action for Road Safety 2011/2020.

“The DVD we have produced to support the launch provides the opportunity to see things from an HGV driver’s perspective and helps us to appreciate the dimensions of these vehicles.

“It delivers key road safety messages and has a powerful message.

“By enhancing the behaviour of road users we aim as a council to increase road safety awareness and reduce casualties for all road users.”

The DVD is a collaborative effort between South Lanarkshire Council’s Road Safety Section, Strathclyde Police, Norbert Dentressangle and Argos.

NOTES TO EDITORS:

The DVD can be watched at South Lanarkshire Council’s Youtube Channel on the council website at www.southlanarkshire.gov.uk

ENDS ALL